

Charity No. 1196472



WAYS TO GET INVOLVED



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ABOUT SEBBY'S CORNER

Sebby's Corner is a Barnet-based charity supporting vulnerable families and children living in poverty across London and the South East. Founded in 2021, we provide essential resources such as nappies, formula, baby equipment, clothing, school uniforms, and birthday gifts to families in need.

Sebby's Corner serves families in crisis, many of whom are experiencing homelessness, fleeing domestic abuse, seeking asylum, or living in poverty. Referrals are made by over 1,100 frontline professionals including social workers, midwives, health visitors, and family support workers so we can ensure we are reaching the most vulnerable.

We believe by meeting immediate material needs, we can help stabilise families, reduce stress, and improve the wellbeing of both parents and children. We believe it is impossible to break free from debt, apply for work, or rebuild your life when you don't know where your baby's next nappy is coming from and that's where our support begins.



Thank you Sebby's Corner for providing essential support to our families in Early Help who are in need, ensuring that vulnerable children have access to basic necessities such as clothing, baby essentials, and toiletries. Your work has had a significant positive impact on families engaged in Early Help, helping to reduce financial stress and improve overall well-being. For our vulnerable families, from refugees or asylum seekers, single parents, families on low income or families affected by mental health, accessing these resources means they can focus on the important aspects of their lives, such as parenting, health, education, and employment. By addressing these challenges and working in partnership with us, Sebby's Corner has contributed to improved outcomes, including better child development, reduced social isolation, and greater family stability. Thank you Sebby's Corner, your work is invaluable in empowering families. We've seen so many families cry happy tears - it has been so heartwarming to be a part of.

OUR SERVICES



Essentials Support



Birthday Club



School Uniform Support



Christmas Support

Family Support Worker, Early Help

WHAT DID WE ACHIEVE IN 2025?

We are proud to have improved the lives of **6,828** individuals by supporting **4,327** vulnerable children and **2,501** parents

ESSENTIALS SUPPORT



3,360

items of baby equipment



1,611

packs of nappies



47,352

items of clothing, coats & shoes



16,810

toiletries & period products

VALUE = £352,628.94

BIRTHDAY CLUB



148

birthday cakes



1,027

birthday gifts & toys



410

ZSL London Zoo tickets

VALUE = £24,143.20

CHRISTMAS SUPPORT



176

Christmas pjs & jumpers



5,067

gifts & toys



1,470

Santa sacks

VALUE = £45,097.50

SCHOOL UNIFORM SUPPORT



1,563

items of school uniform



3,240

items of stationery



186

pairs of school shoes



414

lunchboxes, bags & bottles

VALUE = £20,929.00

100%

of referral partners
said Sebby's Corner
helps babies and
children to get an
equal start in life



HOW TO GET INVOLVED

There are so many meaningful ways your organisation can support Sebby's Corner. Whether you want to bring your team together, give back to your community or build a longer-term partnership, we'll work with you to create something that feels right. You can choose one way to get involved or combine a few to make an even bigger impact.

1. Become a Corporate Partner

Build a deeper, long-term relationship with Sebby's Corner. Support our work through funding, employee engagement and shared values, while making a lasting difference to families facing hardship.

2. Hold a Sponsored Event

Bring your team together to raise vital funds. From bake sales and office challenges to quizzes and themed events, we'll support you with ideas and resources to make it easy and impactful.

3. Take Part in a Challenge Event

Run, walk, cycle or take on something completely new. Join one of our organised events or create your own challenge and get your colleagues involved while raising funds for our work.

4. Host an Item Collection or Pack-a-thon

Collect the essentials families urgently need. From nappies and toiletries to clothing and school supplies, your workplace can become a powerful collection point for your local community.

5. Volunteer as a Team

Spend a day at our hub making a hands-on difference. From sorting donations to packing items for families, corporate volunteering days are a brilliant way to build team spirit while supporting our services.

6. Donate Products

Use what your business does best to support families. Whether it's essential items, surplus stock or goods you manufacture, product donations help us reach more children with the things they need.

BECOME A CHARITY PARTNER

When you become a corporate partner, you're helping ensure no child goes without the essentials they need to thrive. Our Gold, Silver and Bronze packages offer different ways to get involved, from funding vital support to engaging your team through volunteering and awareness. Whatever level you choose, you'll be part of something that makes a real difference to families who need it most.

| | Gold | Silver | Bronze |
|--|----------------------|-----------------|----------------|
| WHAT YOU CAN EXPECT FROM US.... | | | |
| You'll have a dedicated contact at Sebby's Corner who'll meet regularly with you and send you updates about our work | ✓ | × | × |
| We'll display your company logo on our communications | Website & Newsletter | Website | × |
| We'll offer you corporate volunteering opportunities | 4 days per year | 2 days per year | 1 day per year |
| We'll share a branded logo for you to use to advertise our partnership | Gold logo | Silver logo | Bronze logo |
| WHAT WE EXPECT FROM YOU... | | | |
| You'll hold a collection of toys, toiletries or other essential items | ✓ | ✓ | ✓ |
| You'll donate funds or gift in kind to a value of... | £5,000 | £2,500 | £1,000 |
| You'll help raise awareness of Sebby's Corner and our work | ✓ | ✓ | ✓ |

SPONSORED & CHALLENGE EVENTS

Bringing your team together through a sponsored or challenge event is a brilliant way to support Sebby's Corner while building connection, energy and purpose across your organisation. Whether it's an office fundraiser like a quiz, bake sale or themed challenge, or something bigger like a marathon, trek or personal endurance event, every pound raised helps us provide essential items to families who would otherwise go without.

We'll support you with ideas, materials and guidance to make it simple to get started, and to help your team feel proud of what they've achieved together. However big or small the challenge, the impact is real and immediate for the children and families we support.



Bake sales



Quizzes



**Royal Parks
Half Marathon**



**London
Marathon**

HOST AN ITEM COLLECTION OR PACK-A-THON

Hosting an item collection or pack-a-thon is a simple but incredibly powerful way to support families with the essentials they urgently need. Your team can come together to collect items such as nappies, toiletries, clothing or brand new toys for our Christmas Support and Birthday Club, helping ensure children feel cared for and celebrated.

If you'd like something more hands-on, a pack-a-thon gives your team the chance to roll up their sleeves and create toiletry bundles themselves, turning donations into ready-to-use packs for families. It's practical, engaging and deeply meaningful, with every item collected and every bundle packed going straight to a child or parent who needs it.



VOLUNTEER AS A TEAM

Volunteering with Sebby's Corner gives your team the chance to make a real, hands-on difference. From sorting donations to packing essentials for families and supporting key services like our school uniform programme and Christmas grotto, every task plays a part in getting vital items to children who need them. It's a meaningful way to step out of the office, connect as a team and see first-hand the impact of your support, knowing that the time you give directly helps ensure no child goes without the essentials they need to thrive.



In the past year, we've welcomed...



355

Corporate volunteers, totalling...



1,432

Corporate volunteer hours

96.9%

of volunteers feel like their role makes a real difference to families in need

DONATE PRODUCTS/GIFT IN KIND

Donating products or offering support in kind is a powerful way to make a direct and immediate impact. Whether it's essential items like nappies, toiletries and clothing, or brand new toys for our Birthday Club and Christmas Support, your contribution goes straight to families who need it most. We also welcome support from businesses who can provide goods they manufacture, surplus stock or professional services.

In many cases, donating goods can also be more cost-effective than you might expect, with potential tax relief available, making it an efficient way to give back. Every item helps us respond quickly to referrals and ensures children have the essentials they need to feel safe, cared for and included, while helping us stretch every pound even further.



Comfy Cubs



Cowshed



Ergobaby



**Bababoom
Boutique**



**SEBBY'S
CORNER**

So no child goes without

**THANK YOU SO MUCH
FOR YOUR SUPPORT**

For more information about our work,
go to sebbyscorner.co.uk or scan the QR code



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